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for the Arts

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1.0 Overview of Canada Council funding to Prince Edward Island in 2007-08

- In 2007-08, the Canada Council for the Arts provided grants totalling \$423,933 to the arts in Prince Edward Island.
- In addition to grants, 62 Prince Edward Island authors received \$32,120 in payments through the Public Lending Right Commission in 2007-08. ¹ This brings the total funding to Prince Edward Island to \$456,053.
- The Canada Council awarded \$34,000 in grants to five artists and \$389,933 to 11 Prince Edward Island arts organizations in 2007-08.
- Grants were awarded to artists and arts organizations in Prince Edward Island in media arts, music, theatre, interdisciplinary arts, visual arts and writing and publishing. In 2007-08, the largest amount of funding went to visual arts (\$165,000), while music received the second largest amount (\$96,060), followed by media arts (\$93,850).
- 47 applications from Prince Edward Island artists and arts organizations were submitted to the Canada Council in 2007-08, representing 0.3% of the total number of applications received.
- Funding to artists and arts organizations in Charlottetown totalled \$367,410, comprising 86.7% of the total funding going to Prince Edward Island. The community of Montague received the \$49,700 or 11.7% of total funding in 2007-08. Three other communities received \$6,823 representing 1.6% of total funding.
- In 2007-08, Prince Edward Island artists received 0.1% of Canada Council funding to artists, and Prince Edward Island arts organizations received 0.3% of the funding to arts organizations. In total, Prince Edward Island artists and arts organizations received 0.3% of Canada Council funding. In comparison, the province makes up 0.4% of the total population of Canada,² and 0.4% of Canadian artists.³
- Four artists from Prince Edward Island served as a peer assessor in 2007-08, comprising 0.5% of all peer assessors.

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¹ The Public Lending Right program provides payments to authors whose books are held in selected Canadian public libraries

² Statistics Canada: Canada's National Statistical Agency. "Population and Dwelling Counts, for Canada Provinces and Territories, 2006 and 2001 Censuses - 100% Data." 13 Mar, 2007. http://www12.statcan.ca/english/census06/data/popdwell/Table.cfm?T=101

³ Hill Strategies Research Inc. "Artists in Canada's Provinces, Territories and Metropolitan Areas, A Statistical Analysis Based on the 2001 Census." Statistical Insights on the Arts, Oct. 2004. http://www.canadacouncil.ca/publications_e/research/art_cult_hr/hm127427770317789375.htm

2.0 Statistical highlights about the arts in Prince Edward Island⁴

- Prince Edward Islanders spent \$94 million on cultural goods and services in 2005, which equals 3.4% of total consumer spending in the province. The \$94 million in consumer spending on culture is three times higher than the \$30 million spent on culture in PEI by all levels of government in 2003-04. On a per capita basis, Islanders' cultural spending ranks seventh among the provinces at \$712 per resident.
- In 2005, the three most popular cultural and heritage activities in Prince Edward Island were: reading newspapers (92% of the population 15 or older); listening to music on CD's, cassette tapes, DVD audio discs, records, etc. (80%); and reading a magazine (77%).
- In 2005, 36% of Prince Edward Islanders 15 or older (40,000 residents) attended a concert or performance by professional artists of music, dance, theatre or opera (excluding cultural festivals). This is less than the Canadian rate of 41%.

⁴ Sources:

Hill Strategies Research Inc. "Consumer Spending on Culture in Canada, the Provinces and 15 Metropolitan Areas in 2005." Statistical Insights on the Arts, Vol. 6 Nos. 1 and 2, Feb. 2007. https://www.hillstrategies.com/resources_details.php?resUID=1000215&lang=0

Hill Strategies Research Inc. "Provincial Profiles of Cultural and Heritage Activities in 2005." Statistical Insights on the Arts, Vol. 6 Nos. 1 and 2, Oct. 2007. http://www.hillstrategies.com/resources_details.php?resUID=1000237&lang=0

3.0 Highlights of Canada Council grants to Prince Edward Island artists and arts organizations

Arts organizations

The Canada Council supports the work of arts organizations. In 2007-08, some of the Prince Edward Island arts organizations that received funding were:

Organization	Community	Total funding
Acorn Press	CHARLOTTETOWN	\$28 600
Confederation Centre Art Gallery and Museum	CHARLOTTETOWN	\$149 000
Island Media Arts Cooperative	CHARLOTTETOWN	\$93 850
Prince Edward Island Symphony Society	CHARLOTTETOWN	\$28 060
Service des bibliothèques publiques de l'Île-du-Prince-Édouard	SUMMERSIDE	\$2 323
University of Prince Edward Island, Department of English	CHARLOTTETOWN	\$3 600
Victoria Playhouse Inc.	VICTORIA	\$3 000

Examples of Canada Council funding in Prince Edward Island⁵

The Canada Council supports the endeavours of professional artists and arts organizations through its programs. The following selection illustrates the scope of the activities supported by the Canada Council in Prince Edward Island.

Charlottetown's **Groupe Chuck et Albert** conducted its first tour of British Columbia and Alberta from January 13 to 18, 2008, with a **Music Touring Grant** of **\$7,800**. Performers **Chuck and Albert Arsenault** borrow music from the Acadian repertoire and add their own original instrumental and vocal compositions, dance choreographies and sketch comedy to celebrate the day-to-day experiences of their Acadian heritage. The duo offered three versions of their show – French, English and bilingual – and performed 11 interactive school shows and seven evening performances. All theatres expressed an interest in **Chuck and Albert**'s return in 2009-10 when a new show and a full-length album are scheduled to be released.

First-time grant applicant and recipient **Two Hours Traffic** received a **Music Festival Travel Grant** of **\$2,500** to present at the Northern Lights Festival Boréal, in Sudbury, Ontario, on July 4 and 5, 2008. Having already garnered a Prince Edward Island Music Award, an East Coast Music Award and the #1 position on CBC Radio 3's album chart for their 2007 album *Little Jabs*, the Charlottetown indie band plans to perform at the festival to expose its music to a new audience and to obtain future opportunities in the festival circuit across Canada. **Two Hours Traffic**'s repertoire is 100% original and their producer, manager and record label are all Canadian.

⁵ Unless otherwise indicated, project descriptions and quotations are drawn from documents in the grant application.

Through the **Grants to Professional Writers - Creative Writing** program, **J.J. Steinfeld** of Charlottetown was awarded **\$20,000** to work on a collection of short stories from April 2008 to January 2009. During this time, **Steinfeld** will be writing and compiling a collection to complement his existing body of work. **Steinfeld** writes: "my stories will focus on the themes that capture my imagination and engage my passions: the influence of the past and memory on the present; how the turmoil and struggle of existence stir some people to rage while paralyzing others; the significance of love, creativity and madness in the lives of individuals as they attempt to deal with the not always hospitable world around them." **Steinfeld** is the recipient of the 2003 Award for Distinguished Contribution to the Literary Arts of Prince Edward Island.

Judith Scherer of Mount Stewart attended a residency at Gros Morne National Park, Newfoundland from August 27 to September 16, 2007, with a **\$1,500** grant through the **Inter-Arts Program: Travel Grants to Professional Artists**. Exploring the theme of "movement/sound as a disturbance, a dissonance and a mending," Scherer developed **Tread Lightly**. The project combines photographed, filmed and live dance performances within the striking landscape of the park with a dramatic electroacoustic composition. **Scherer** showed a video presentation on her work at the park's interpretive centre and for grades three, four and nine at the Woody Point School. She also incorporated the project as an installation in her March 2008 solo exhibition at the Confederation Centre Art Gallery in Charlottetown.

Deirdre Kessler of Charlottetown was awarded **\$2,500** through the **Travel Grants to Professional Writers** program to participate in a four-week residency at the Tasmanian Writers' Centre in Hobart, Australia, in October 2007. As part of the Island-to-Island Writer's Exchange between Tasmania and PEI, **Kessler** spent the month working on her new novel, **Billy McDonough's Hornpipe**. She also participated in the Tasmanian Poetry Festival, conducted workshops and panels in Hobart, Melbourne and Darwin and arranged a meeting at the Consulate General of Canada in Sydney to discuss a long-term writers' connection between PEI and Tasmania.

In 2007-08, Charlottetown's **Island Media Arts Cooperative (IMAC)** received a total of **\$38,600** in **Media Arts Projects Grants**. **IMAC** is a non-profit organization seeking to establish a vital media arts culture in PEI by providing talent, resources and equipment to artists, and organizing events and special projects. **IMAC** received one project grant for **The Masterclass Series**, a pilot program providing emerging artists with intensive mentoring workshops by accomplished Canadian filmmakers. The Canada Council also supported **Remote Control Symposium** – **into the Future**, a symposium bringing together Atlantic Canadian media artists and representatives to explore new media dissemination.

Karem Simon of Charlottetown was awarded **\$9,000** through the **Grants to Professional Musicians** (**Individuals**) - **Classical Music of all World Cultures** program to study with internationally renowned clarinetist **Robert Spring** in Arizona from January to May 2008. Regular sessions with **Spring**, the principal clarinet instructor at Arizona State University, allowed **Simon** to develop a facility in contemporary techniques of clarinet performance, techniques required for a growing number of newly composed works. According to **Simon**, this will enable him to reach a new level of playing in his career, afford him performing opportunities in Prince Edward Island and elsewhere, and increase his demand as a clarinet teacher.

A Literary Readings and Festivals grant of \$2,323 was awarded to the Service des bibliothèques publiques de l'Île-du-Prince-Édouard of Summerside to support the PEI tour of Quebec author, Josée Ouimet, in July 2007. Ouimet, author of 21 children's and young adult books in French, visited six schools and libraries across the province, allowing children and adolescents to become more familiar with her work and ask questions about her career as a writer. The goal of these sessions was to promote the works of the author for Francophone and Anglophone audiences, to showcase the French language resources in provincial libraries and to promote reading in French.

4.0 Overall arts and culture funding in Prince Edward Island by all three levels of government⁶

- Arts and culture funding to Prince Edward Island from all three levels of government stood at \$33.5 million in 2003-04 (the latest year of overall data from Statistics Canada).
- Federal funding made up the largest share at about 57% (\$19.2 million) followed by 35% (\$11.8 million) coming from provincial sources, and 8% (\$2.7 million) of total government expenditures to Prince Edward Island came from municipal sources.
- Federal government cultural funding to Prince Edward Island totalling \$19.2 million is primarily concentrated (94%) in four areas heritage resources (historic parks/sites and nature/provincial parks), broadcasting, performing arts and multidisciplinary arts. The remaining 6% of funding (\$1.1 million) is allocated to areas including film and video (\$578,000), and visual arts and crafts (\$187,000). In the comparable year (2003-04), Canada Council funding accounted for about 2% of all federal cultural spending in Prince Edward Island.
- Between 1999-00 and 2003-04, federal cultural spending to Prince Edward Island increased from \$16 million to \$19.2 million (an increase of 19%). During the same period, Canada Council funding in Prince Edward Island decreased from \$377,668 to \$363,232.
- The largest part of provincial government funding is concentrated in two areas libraries and heritage resources (84% or \$9.8 million). However, funding is also allocated by the provincial government to multidisciplinary arts (\$763,000), performing arts (\$651,000) and other (\$374,000).

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⁶ Source:

Table 1: Government expenditures on culture, to Prince Edward Island, 2003-04 (in thousands of dollars) Municipal **Federal Provincial** Total Libraries \$2 \$4,882 \$1,738 \$6,622 Heritage Resources \$8,809 \$4,966 \$559 \$14,334 Arts Education \$0 \$0 \$0 \$0 Literary Arts \$128 \$16 \$0 \$144 Performing Arts \$111 \$3,375 \$2,613 \$651 Visual Arts and Crafts \$187 \$33 \$0 \$220 Film and Video \$13 \$0 \$591 \$578 Broad casting\$4,625 \$0 \$0 \$4,625 Sound Recording \$78 \$55 \$0 \$133 Multiculturalism \$108 \$0 \$0 \$108 Multidisciplinary* \$763 \$2,629 \$1,866 \$0 Other \$30 \$374 \$302 \$706 Total \$19,203 \$11,753 \$2,710 \$33,487

^{*}Includes funding given to cultural facilities, centres, festivals, municipalities, cultural exchange programs and other activities.

	in thousands of dollar:			
	Federal	Provincial	Municipal	Total
Libraries	\$43,289	\$855,995	\$1,479,505	\$2,378,789
Heritage Resources	\$937,218	\$556,973	\$107,299	\$1,601,490
Arts Education	\$18,263	\$74,915	\$0	\$93,178
Literary Arts	\$162,144	\$19,396	\$0	\$181,540
Performing Arts	\$184,503	\$179,058	\$15,111	\$378,672
Visual arts and Crafts	\$23,226	\$47,075	\$0	\$70,301
Film and Video	\$386,183	\$80,676	\$0	\$466,859
Broadcasting	\$1,605,488	\$191,601	\$0	\$1,797,089
Sound Recording	\$28,507	\$6,898	\$0	\$35,405
Multiculturalism	\$14,317	\$22,987	\$0	\$37,304
Other	\$96,430	\$164,494	\$405,125	\$666,049
Total	\$3,499,568	\$2,200,068	\$2,007,040	\$7,706,676

Table 3: Government expenditures on culture \$ per capita by province and territory, 2003-04*				
	Federal	Provincial	Municipal	Total
Canada	\$111	\$69	\$63	\$243
Newfoundland and Labrador	\$87	\$75	\$23	\$185
Prince Edward Island	\$139	\$86	\$20	\$245
Nova Scotia	\$125	\$61	\$37	\$223
New Brunswick	\$75	\$69	\$32	\$176
Quebec	\$156	\$97	\$56	\$309
Ontario	\$119	\$51	\$72	\$24
Manitoba	\$73	\$96	\$56	\$22
Saskatchewan	\$46	\$88	\$73	\$20
Alberta	\$48	\$63	\$59	\$170
British Columbia	\$49	\$64	\$75	\$18
Yukon	\$537	\$418	\$22	\$97
Northwest Territories	\$722	\$228	\$44	\$994
Nunavut	\$382	n/a	\$5	\$38

^{*}Includes funding to libraries, heritage resources (museums, historic parks and sites, nature and provincial parks), arts education, literary arts, performing arts, visual arts and crafts, film and video, broadcasting, sound recording, multidisciplinary and other activities.

5.0 Detailed tables of Canada Council funding to Prince Edward Island

Canada Council for the Arts funding to Prince Edward Island

- Since 1999-00, Canada Council funding to Prince Edward Island fluctuated from a low of \$258,689 in 2005-06 to a high of \$423,933 in 2007-08. In the past nine fiscal years, the total number of grants to Prince Edward Island has increase 12.25%.
- Grants to Prince Edward Island as a percentage of total Canada Council funding dropped in the past nine fiscal years, going from 0.37% in 1999-00 to 0.28% in 2007-08.

Fiscal year	Grant \$ to Prince Edward Island	Canada Council total grant \$	Prince Edward Island as % of tota
1999-00	\$377,668	\$103,008,149	0.37%
2000-01	\$371,400	\$105,051,989	0.35%
2001-02	\$287,600	\$123,777,539	0.23%
2002-03	\$368,755	\$129,467,062	0.28%
2003-04	\$363,232	\$125,957,452	0.29%
2004-05	\$334,602	\$121,455,742	0.28%
2005-06	\$258,689	\$120,519,422	0.21%
2006-07	\$290,200	\$140,838,547	0.21%
2007-08	\$423,933	\$152,803,607	0.28%

Table 5: Canada Council grants to Prince Edward Island by discipline, 2007-08				
Discipline	Artists	Arts organizations	Total	
50th Anniversary	\$0	\$7,500	\$7,500	
Aboriginal Arts	\$0	\$0	\$0	
Audience and Market Development	\$0	\$0	\$0	
Dance	\$0	\$0	\$0	
Director of the Arts Division	\$0	\$0	\$0	
Director's Office	\$0	\$0	\$0	
Endowments & Prizes	\$0	\$0	\$0	
Equity	\$0	\$0	\$0	
Inter-Arts	\$1,500	\$0	\$1,500	
Media Arts	\$0	\$93,850	\$93,850	
Music	\$9,000	\$87,060	\$96,060	
Theatre	\$0	\$3,000	\$3,000	
Visual Arts	\$1,000	\$164,000	\$165,000	
Writing and Publishing	\$22,500	\$34,523	\$57,023	
Total grants to Prince Edward Island	\$34,000	\$389,933	\$423,933	
Total Canada Council funding	\$23,370,564	\$129,433,043	\$152,803,607	
Grants to Prince Edward Island as a % of total Canada Council funding	0.15%	0.30%	0.28%	

Grant applications from Prince Edward Island

- In the past nine fiscal years, the number of grant applications in Prince Edward Island ranged from a low of 38 in 2000-01 to a high of 86 in 2003-04. In 2007-08, the Canada Council received 47 grant applications from Prince Edward Island representing 0.32% of all applications.
- In 2007-08, the share of Prince Edward Island as a percentage of total number of Canada Council applications (0.32%) is lower than both its share of population (0.42%) and share of artists (0.40%) see Table 7.

Table 6: Grant applications to the Canada Council from Prince Edward Island and total grant applications to the Canada Council, 1999-00 to 2007-08				
Fiscal year	Grant applications from Prince Edward Island	Total Canada Council grant applications	Prince Edward Island as % of tot	
1999-00	62	14,939	0.42%	
2000-01	38	13,526	0.28%	
2001-02	56	14,586	0.38%	
2002-03	64	15,592	0.41%	
2003-04	86	16,085	0.53%	
2004-05	56	16,572	0.34%	
2005-06	48	15,831	0.30%	
2006-07	42	15,663	0.27%	
2007-08	47	14,768	0.32%	
% Change	-24.19%	-1.14%		

These numbers include applications not assessed, deemed ineligible or transferred to another program.

Prince Edward Island – Various comparisons with other provinces⁷

 Prince Edward Island is in 11th place in terms of its level of Canada Council grant funding on a per capita basis per province at \$3.06. Prince Edward Island's share of grant funding is lower than its percentage share of Canada Council grant applications, percentage share of population, and share of artists.

Table 7: Prince Edward Island – various comparisons with other provinces, 2007-08					
Province or territory	per capita Canada Council Grant	% share of grant funding	% share of Canada Council grant applications	% share of population	% share of artists
Newfoundland and Labrador	\$3.46	1.15%	1.13%	1.54%	1.109
Prince Edward Island	\$3.06	0.28%	0.32%	0.42%	0.40%
Nova Scotia	\$4.59	2.81%	2.93%	2.83%	2.70%
New Brunswick	\$2.86	1.40%	1.46%	2.27%	1.409
Quebec	\$6.21	31.30%	32.36%	23.35%	21.109
Ontario	\$3.98	33.35%	29.08%	38.83%	40.209
Manitoba	\$5.65	4.39%	2.74%	3.60%	3.009
Saskatchewan	\$3.19	2.08%	1.84%	3.02%	2.30
Alberta	\$3.02	6.87%	8.01%	10.53%	8.90
British Columbia	\$5.15	14.77%	16.01%	13.28%	18.40
Yukon	\$14.63	0.30%	0.39%	0.09%	0.20
Northwest Territories	\$5.45	0.15%	0.18%	0.13%	0.109
Nunavut	\$16.30	0.33%	0.23%	0.09%	0.20
Other		0.83%	3.30%		
Total	(Mean: \$4.63)	100.00%	100.00%	100.00%	100.009

Statistics Canada: Canada's National Statistical Agency. "Population by Year, by Province and Territory." 29 Nov, 2007. http://www40.statcan.ca/l01/cst01/demo02a.htm?sdi=population

⁷ Sources:

Hill Strategies Research Inc. "Artists in Canada's Provinces, Territories and Metropolitan Areas, A Statistical Analysis Based on the 2001 Census." Statistical Insights on the Arts, Oct. 2004. http://www.canadacouncil.ca/publications_e/research/art_cult_hr/hm127427770317789375.htm

Table 8: Grant funding by community, Prince Edward Island, 2007-08

Community	Amount
CHARLOTTETOWN	\$367,410
MONTAGUE	\$49,700
MOUNT STEWART	\$1,500
SUMMERSIDE	\$2,323
VICTORIA	\$3,000
Total - Prince Edward Island	\$423,933
Total - Canada	\$152,803,607
Grants to Prince Edward Island as a % of total Canada Council funding	0.28%

Table 9: Detailed list of grants to individual artists in Prince Edward Island, 2007-088

Name	Community	Amount
Inter-Arts		
Scherer, Judith	MOUNT STEWART	\$1,500
Music		
Simon, Karem	CHARLOTTETOWN	\$9,000
Visual Arts		
Beaulieu, Gerald	MONTAGUE	\$1,000
Writing and Publishing		
Kessler, Deirdre Steinfeld, Jerome	CHARLOTTETOWN CHARLOTTETOWN	\$2,500 \$20,000
Total grants to individual artists, 2007-08		\$34,000

⁸ An individual artist may receive more than one grant in a given year. For example, an individual artist may receive a project grant and a travel grant.

Table 10: Detailed list of grants to arts organization	ns
in Prince Edward Island, 2007-08°	

Name	Community	Amount
50th Anniversary		
Confederation Centre Art Gallery	CHARLOTTETOWN	\$7,500
Media Arts		
Island Media Arts Cooperative	CHARLOTTETOWN CHARLOTTETOWN CHARLOTTETOWN CHARLOTTETOWN CHARLOTTETOWN CHARLOTTETOWN	\$12,600 \$12,000 \$14,000 \$40,000 \$6,000 \$9,250
Music		
Chucky Danger Band Chucky Danger Band Chucky Danger Band Groupe Chuck et Albert Prince Edward Island Symphony Society Two Hours Traffic	MONTAGUE MONTAGUE MONTAGUE CHARLOTTETOWN CHARLOTTETOWN CHARLOTTETOWN CHARLOTTETOWN CHARLOTTETOWN CHARLOTTETOWN CHARLOTTETOWN CHARLOTTETOWN	\$21,100 \$17,600 \$10,000 \$7,800 \$9,000 \$15,000 \$1,700 \$2,360 \$2,500
Theatre		
Victoria Playhouse Inc.	VICTORIA	\$3,000
Visual Arts		
Confederation Centre Art Gallery Confederation Centre Art Gallery & Museum Confederation Centre Art Gallery and Museum Confederation Centre Art Gallery and Museum Confederation Centre Art Gallery and Museum	CHARLOTTETOWN CHARLOTTETOWN CHARLOTTETOWN CHARLOTTETOWN CHARLOTTETOWN	\$12,000 \$3,000 \$120,000 \$21,000 \$8,000
Writing and Publishing		
Acorn Press Acorn Press Acorn Press Service des bibliothèques publiques de l'Île-du-Prince-Édouard University of Prince Edward Island, Department of English	CHARLOTTETOWN CHARLOTTETOWN CHARLOTTETOWN SUMMERSIDE CHARLOTTETOWN	\$21,600 \$1,000 \$6,000 \$2,323 \$3,600
Total grants to arts organizations, 2007-08		\$389,933
Total grants to individual artists and arts organizations, 2007-08		\$423,933

⁹ An arts organization may receive more than one grant in a given year. For example, an arts organization may receive a project grant and an operating grant.