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Canada Council Conseil des Arts for the Arts du Canada

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Note: A complete listing of grants awarded to individual artists and arts organizations in 2010-11 is available through the Searchable Grants Listing on the Canada Council's website:

http://www.canadacouncil.ca/grants/recipients/ol127245536828281250.htm

1.0 Overview of Canada Council funding to Nunavut in 2010-11

- In 2010-11, the Canada Council for the Arts provided grants totalling \$281,500 to the arts in Nunavut.
- In addition to grants, \$1,234 in payments was provided to four authors through the Public Lending Right program, as well as \$30,335 through the Art Bank Purchase Program in 2010-11.¹ This brings the total funding to Nunavut to \$313,069.
- The Canada Council distributed \$52,500 in funds to a total of seven artists while \$229,000 was awarded to five Nunavut arts organizations.
- Grants were awarded to Nunavut artists and arts organizations in media arts, visual arts, writing
 and publishing, interdisciplinary arts and through the Canada Council's Aboriginal Arts Secretariat.
 The largest amount of funding went to media arts (\$85,000) followed by interdisciplinary arts
 (\$70,000).
- 23 applications from Nunavut artists and arts organizations were submitted to the Canada Council in 2010-11, representing 0.1% of the total number of received applications.
- Funding to artists and arts organizations in Igloolik totalled \$175,000, comprising 62.2% of the
 total funding going to Nunavut. This high proportion of funding to Igloolik remains the result of
 increased media arts activity in the area over the past decade. Iqaluit received \$106,500, or 37.8%
 of total funding.
- In 2010-11, Nunavut artists received 0.24% of Canada Council funding to artists, and Nunavut arts organizations received 0.19% of the funding to arts organizations. In total, Nunavut artists and arts organizations received 0.20% of Canada Council funding. In comparison, Nunavut represents 0.10% of the total Canadian population,² and 0.18% of Canadian artists.³
- One artist from Nunavut served as a peer assessor in 2010-11, comprising 0.1% of all peer assessors.

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¹ The Public Lending Right program provides payments to authors whose books are held in selected Canadian public libraries.

 $^{{}^2} Statistics Canada: Canada: National Statistical Agency. "Population by year, by province and territory," September 2010, http://www40.statcan.gc.ca/l01/cst01/demo02a-eng.htm.$

³ Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, http://www.hillstrategies.com/docs/Artists_provinces2006.pdf.

2.0 Statistical highlights about the arts in Nunavut⁴

Different sources and definitions may provide vastly different information on artists. General surveys like the Census have restricted definitions and yield lower numbers of artists than more detailed surveys.

 Over \$19 million was spent on culture by all levels of government in Nunavut in 2008-09. Per capita cultural spending ranks third among provinces/territories in terms of the federal contribution (\$356) and second in terms of the provincial/territorial investment (\$233).

According to the *Economic Impact Study: Nunavut Arts and Crafts* commissioned by the Government of Nunavut – Department of Economic Development & Transportation:

- There are roughly between 3,000 and 6,500 artists in Nunavut. An artist is defined as: "Any Nunavut resident over the age of 15 years with the ability to produce arts and crafts products for resale." Given the wide range estimate, it is possible that more than 6,000 Nunavut residents produce arts and crafts to some extent, even if only for personal use, gifts or an extremely modest economic return. However, when examined in the full context of the territory, accounting for total sales amounts and other employment statistics, the number of artists in Nunavut that earn a moderate or even supplemental income from arts and crafts sales is likely closer to 2,500-3,500.
- There is a high level of occasional involvement in arts and crafts in Nunavut. This includes many Nunavummiut that produce arts and crafts products strictly for their own use or for use by their families, both because there is a limited market for distribution in their community and many Nunavut arts and crafts products like clothing serve a functional purpose. While these personal-use artists generally only contribute to the sector's economic impact by purchasing materials and tools, their ability to produce arts and crafts products makes them members of the artist community. The high incidence of occasional and personal-use artists also speaks to the potential of the sector; these artists could potentially contribute more to the economy under the appropriate circumstances.

According to the 2006 census:

- There are 250 artists in Nunavut who spent more time at their art than at any other occupation in May 2006. Artists represent 1.86% of the overall territorial labour force.
- In 2006, the median earnings of artists in Nunavut were \$10,000, just over one-third of the typical earnings of all territorial workers (\$26,800).

Government of Nunavut – Department of Economic Development & Transportation. "Economic Impact Study: Nunavut Arts and Crafts," Submitted by: Nordicity Group and Uqsiq Communications, June 2010.

Statistics Canada: Canada's National Statistical Agency. "Government Expenditures on Culture: Data Tables 2008-09," May 2011, http://www.statcan.gc.ca/pub/87f0001x/2010001/part-partie4-eng.htm.

⁴ Sources

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts*, Vol.7 No. 5, March 2009, http://www.hillstrategies.com/docs/Artists provinces2006.pdf>.

- In Nunavut, the broader cultural sector labor force has about 700 workers (5% of the total labour force). That means that one in every 20 people in Nunavut has a cultural occupation.
- In terms of Canada's 10 most artistic small and rural municipalities, Cape Dorset, Nunavut, is the second-ranked municipality (9.47% of its labour force in arts occupations). According to Cape Dorset's website, carving and printmaking are major economic activities in the municipality that calls itself the "Inuit Art Capital of Canada". Two well-known Cape Dorset visual artists are Kenojuak Ashevak (a recipient of the Order of Canada whose best-known works are prints and drawings) and carver Ohito Ashoona (recipient of the 2002 National Aboriginal Achievement Award for arts and culture).

3.0 Highlights of Canada Council grants to Nunavut artists and arts organizations

Arts organizations

The Canada Council supports the work of arts organizations. In 2010-11, Nunavut organizations receiving funding were:

Organization	Community	Total funding
Arnait Media Productions	IGLOOLIK	\$20,000
Artcirq	IGLOOLIK	\$60,000
Inhabit Media Inc.	IQALUIT	\$20,000
Nunavut Arts & Crafts Association	IQALUIT	\$64,000
Nunavut Independent TV Network	IGLOOLIK	\$65,000

Examples of Canada Council funding in Nunavut⁵

The Canada Council supports the endeavours of professional artists and arts organizations through its programs. The following selection illustrates some of the activities supported by the Canada Council in Nunavut.

With the desire to overcome barriers in production and to re-ignite creative direction, the **Nunavut Arts and Crafts Association** has planned a large-scale carving workshop for artists in the Kitikmeot region. In September 2011, eight artists will participate in a ten-day *Rekindling the Creative Spark in the Kitikmeot* workshop in granite carving to be facilitated by sculptor Mattiusi lyaituk. The workshop, which will take place in Taloayoak, will introduce artists to a medium that is readily available in their communities through lessons on the application of hand-held power tools and carving techniques. Participants will create four large-scale granite sculptures to be displayed in public places such as the airport and Hamlet Office. The Nunavut Arts and Crafts Association received a \$30,000 grant through the Aboriginal Peoples Collaborative Exchange: National Project Grants program to organize the workshop.

Four circus artists from Igloolik traveled to Conakry, Guinea as part of the Artcirq and Kalabanté collaborative exchange to perform at the First International Circus and Dance Festival for Peace and Unity. Each of the artists, **Guillaume Ittukssarjuat Saladin**, **Jimmy Qamukaq**, **Jacky Qrunngnut** and **Terry Uyarak** received a \$2,500 grant through the Integrated Arts Program for Arts Professionals: Travel Grants. While in Conakry, the artists trained with the local circus school Kalabanté Productions, conducted workshops, and presented new work at the festival. Guillaume wrote glowingly of his experience: "As we gave our final performance on an outside stage in the densely populated city, the energy and excitement in the air was tangible. Children and adults alike climbed into abandoned buildings, onto the market kiosks, onto whatever they could to watch the show. By no exaggeration, this was an absolutely amazing artistic cultural and human experience."

⁵Unless otherwise indicated, project descriptions and quotations are drawn from documents in the grant application.

Igloolik filmmaker **Derek Aqqiaruq** produced *Northern Haze: 1977 to now*, a medium-length documentary video that chronicles the history of the Inuktitut rock band, Northern Haze. Aqqiaruq consulted with current band members James Ungalaq, Naisana Qamaniq and John Inooya to record their history and biographical information, while music producer Jason Flower interviewed them and recorded unreleased songs for the video. Aqqiaruq also researched the history of the band, collected visual and audio recordings from MuchMusic, Inuit Broadcasting Corporation, Isuma Productions, CBC and the Northwest Territories Archive, and worked with Zach Kunuk at Isuma Productions to digitize the footage and produce the video. Aqqiaruq was awarded \$20,000 for the project through the Aboriginal Media Arts Program.

Inhabit Media created a beautifully-illustrated children's book that will give young Canadians insight into facts and traditional Inuit knowledge about Arctic animals. *Uumajut, Learn about Arctic Wildlife* will take readers "from tundra to sea ice, to teach children about a wide variety of animals, from caribou to belugas." Published in June 2010, and produced by Simon Awa, Anna Ziegler, Stephanie McDonald, Leah Otak and Romi Caron, the book is written in English and Inuktitut. This project was supported by a \$20,000 grant awarded through the Grants to Aboriginal Writers, Storytellers and Publishers program. Located in Iqaluit, Inhabit Media is an Inuit-owned publishing company that promotes research in Inuit mythology and the traditional Inuit knowledge of Nunavummiut (residents of Nunavut).

Sculptor **Saila Kipanek** received a \$20,000 grant to produce a series of sculptures reflecting traditional lnuit legends and hunting themes. Kipanek sculpts primarily in bone and stone to create larger works and enjoys "teaching the next generation of lnuit artists to find their visions in stone." Born in 1948 in a camp near Kimmirut (Cape Dorset), Kipanek has worked as a sculptor since the 1980s and currently lives in Iqaluit. The grant was awarded through the Aboriginal Traditional Visual Art Forms Program for Individuals.

In preparation for his return to Calgary to refocus on his writing and to help the Chinese Cultural Centre establish an Asian Heritage festival, writer **Gary Gee** traveled from Iqaluit to Montreal to attend Accès Asie's National Asian Heritage Symposium. Attending the Symposium in September 2010 provided Gee with valuable insight into resource sharing, collaborative strategies and funding for festivals. He also gained confidence in his writing practice by attending the presentations *Writing Diversity, Positioning yourself for success in today's global marketplace* and *Touring as an artist, Being local, national & international.* Gee, a first-time grant applicant and recipient, was awarded \$2,500 through the Professional Development Travel Grants for Culturally Diverse Artists program.

With a \$60,000 grant awarded through the Integrated Arts and Contemporary Circus Art Program for Organizations: Operating Grants, Igloolik's arctic circus organization **Artcirq** undertook numerous artistic projects in their 2010-11 season. Artcirq's projects included a collaboration with Montreal's Productions Kalabanté which also has a circus school in Conakry, Guinea; the recording of a new music CD entitled *Made in Igloolik*; the purchase of new circus training equipment and international travel. Artcirq travelled to France and took part in training residencies, gave workshops and performed with circus school Lido in Toulouse and circus company les Arrosés in Genac. During the 2010-11 season Artcirq also created new works, hosted guest artists in Igloolik and posted images and videos of their projects on their website for fans to view.

4.0 Overall arts and culture funding in Nunavut by all three levels of government⁶

- Arts and culture funding to Nunavut from all three levels of government stood at \$19.5 million in 2008-09 (the latest year of overall data from Statistics Canada).
- Federal funding made up the largest share at 59% (\$11.5 million) followed by territorial funding at 39% (\$7.6 million). Municipal funding made up the smallest share at 2% (\$372,000).
- Federal government cultural funding to Nunavut totalling \$11.5 million is primarily concentrated (83%) in heritage resources (historic parks/sites and nature/provincial parks). The remaining 17% of funding (\$1.8 million) is allocated to areas including broadcasting (\$717,000), multidisciplinary arts (\$580,000), film and video (\$227,000) and performing arts (\$197,000). In the comparable year (2008-09), Canada Council funding accounted for about 3% of all federal cultural spending in Nunavut.
- Between 2004-05 and 2008-09, federal cultural spending in Nunavut increased from \$7.4 million to \$11.5 million (an increase of 55%). Over the same period, Canada Council funding in Nunavut decreased from \$472,350 to \$236,470.
- The largest part of territorial government funding is concentrated in three areas: libraries, heritage resources and multidisciplinary arts activities (93% or \$7.1 million). Funding is also allocated by the territorial government to literary arts (\$274,000), film and video (\$123,000) and broadcasting (\$150,000).

⁶ Source:

Table 1: Gov	ernment expend Nunavut, 2008		re, to	
			(in thous	ands of dollars)
	Federal	Provincial	Municipal	Total
Libraries ²	\$0	\$1,769	\$91	\$1,860
Heritage Resources ³	\$9,664	\$2,629	\$0	\$12,293
Arts Education	\$50	\$0	\$0	\$50
Literary Arts	\$2	\$274	\$0	\$276
Performing Arts	\$197	\$0	\$0	\$197
Visual Arts and Crafts	\$20	\$0	\$0	\$20
Film and Video	\$227	\$123	\$0	\$350
Broadcasting	\$717	\$150	\$0	\$867
Sound Recording	\$0	\$0	\$0	\$0
Multiculturalism	\$0	\$0	\$0	\$0
Multidisciplinary and Other Activities ⁴	\$580	\$2,694	\$281	\$3,555
Total	\$11,456	\$7,640	\$372	\$19,468

¹As a result of changes in methodology, data for 2008-09 should not be compared with data that were released prior to the revised 2003-04 data.

⁴Includes funding given to cultural facilities, centres, festivals, municipalities, cultural exchange programs and other activities.

Table 2: Government expenditures on culture, to all provinces and territories, 2008-09 ¹					
	(in thousands of dollars)				
	Federal	Provincial	Municipal ²	Total	
Libraries ³	\$0	\$1,036,462	\$1,867,382	\$2,903,844	
Heritage Resources ⁴	\$1,138,178	\$890,285	\$108,437	\$2,136,900	
Arts Education	\$23,459	\$121,612	\$0	\$145,071	
Literary Arts	\$136,864	\$28,312	\$0	\$165,176	
Performing Arts	\$248,936	\$242,802	\$76,049	\$567,787	
Visual Arts and Crafts	\$23,830	\$72,309	\$0	\$96,139	
Film and Video	\$329,509	\$122,443	\$0	\$451,952	
Broadcasting	\$1,899,341	\$220,983	\$0	\$2,120,324	
Sound Recording	\$25,889	\$5,681	\$0	\$31,570	
Multiculturalism	\$13,100	\$27,550	\$0	\$40,650	
Multidisciplinary and Other Activities	\$167,190	\$272,778	\$649,067	\$1,089,035	
Total ⁵	\$4,006,297	\$3,041,216	\$2,700,935	\$9,748,448	

 $^{^1}$ As a result of changes in methodology, data for 2008-09 should not be compared with data that were released prior to the revised 2003-04 data.

²Federal spending on national libraries is included in federdal spending on heritage resources.

³Federal spending on heritage resources also includes federal spending on national libraries.

²Municipal spending is on a calendar year basis.

 $^{^3}$ Federal spending on national libraries is included in federdal spending on heritage resources.

⁴Federal spending on heritage resources also includes federal spending on national libraries.

⁵Includes inter-governmental transfers of about \$489 million.

Table 3: Government expenditures on culture, \$ per capita by province and territory, 2008-09 ¹				
	Federal	Provincial	Municipal	Total
Canada	\$119	\$90	\$80	\$289
Newfoundland and Labrador	\$119 \$94	\$90 \$139	\$30	\$269 \$262
Prince Edward Island	• •		• • •	
	\$148	\$121	\$33	\$303
Nova Scotia	\$117	\$98	\$47	\$261
New Brunswick	\$84	\$106	\$31	\$220
Quebec	\$178	\$120	\$72	\$370
Ontario	\$111	\$68	\$89	\$268
Manitoba	\$74	\$115	\$50	\$239
Saskatchewan	\$56	\$130	\$90	\$276
Alberta	\$58	\$102	\$82	\$243
British Columbia	\$50	\$61	\$96	\$208
Yukon	\$576	\$539	\$22	\$1,137
Northwest Territories	\$821	\$199	\$54	\$1,075
Nunavut	\$356	\$237	\$12	\$605

¹Per capita figures were calculated using information from Statistics Canada: "Table 1: Government expenditures on culture, by province or territory and level of government, 2008-09" (May 2011) and "Population by year, by province and territory, 2009" (July 2009).

Note: As a result of changes in methodology, data for 2008-09 should not be compared with data that were released prior to the revised 2003-04 data.

Includes funding to libraries, heritage resources (museums, historic parks and sites, nature and provincial parks), arts education, literary arts, performing arts, visual arts and crafts, film and video, broadcasting, sound recording, multidisciplinary and other activities.

5.0 Detailed tables of Canada Council funding to Nunavut

Canada Council for the Arts funding to Nunavut

- From 2002-2003 to 2003-04, Canada Council funding to Nunavut remained firmly below its 2001-02 level of \$319,100. In 2004-05, funding shows an impressive jump of 48%, to \$472,350. In 2005-06, there was a decrease of 20%. The funding in 2010-11 (\$281,500) is significantly lower (11.78%) than the 2001-02 level.
- Grants to Nunavut as a percentage of total Canada Council funding is 0.20% in 2010-11, is lower than the average percentage over the past ten years (0.27%).

Fiscal year	Grant \$ to Nunavut Territory	Canada Council total grant \$	Nunavut Territory as % o total
2001-02	\$319,100	\$123,777,539	0.26%
2002-03	\$275,165	\$129,467,062	0.21%
2003-04	\$311,095	\$125,957,452	0.25%
2004-05	\$472,350	\$121,455,742	0.39%
2005-06	\$376,400	\$120,519,422	0.31%
2006-07	\$421,600	\$140,838,547	0.30%
2007-08	\$506,898	\$152,803,607	0.33%
2008-09	\$236,470	\$145,639,343	0.16%
2009-10	\$457,500	\$146,136,164	0.31%
2010-11	\$281,500	\$142,324,085	0.20%

Table 5: Canada Council grants to Nunavut by discipline, 2010-11					
Discipline	Artists	Arts organizations	Total		
Aboriginal Arts Office	\$0	\$84,000	\$84,000		
Audience & Market Development	\$0	\$0	\$0		
Dance	\$0	\$0	\$0		
Director Arts Disciplines	\$0	\$0	\$0		
Endowments & Prizes	\$0	\$0	\$0		
Equity Office	\$2,500 \$10,000	\$0	\$2,500 \$70,000		
Inter-Arts Office		\$60,000			
Media Arts	\$20,000	\$65,000	\$85,000		
Music	\$0	\$0	\$0		
Theatre	\$0	\$0	\$0		
Visual Arts	\$20,000	\$0	\$20,000		
Writing and Publishing	\$0	\$20,000	\$20,000		
Total grants to Nunavut	\$52,500	\$229,000	\$281,500		
Total Canada Council grants	\$22,066,385	\$120,257,700	\$142,324,085		
Grants to Nunavut as a % of total Canada Council grants	0.24%	0.19%	0.20%		

Grant applications from Nunavut

- The total number of grant applications from Nunavut artists and arts organizations has varied a lot from 2001-02 to 2010-11 (from 23 to 72). The average number of grant applications during those years is 37.6. In 2010-11, the total number of applications from Nunavut is below this average.
- Nunavut's percentage share of total Canada Council grant applications has varied between 0.15% and 0.43% in the past ten years. The percentage share in 2010-11 is 0.15%, a decrease from the percentage share in 2009-10 (0.20%). Nunavut's share of grant applications is lower than its percentage share of artists and higher than its percentage share of population see Table 7.

Table 6: Grant applications to the Canada Council from Nunavut and total grant applications to the Canada Council, 2001-02 to 2010-11				
Fiscal year	Grant applications from Nunavut	Total Canada Council grant applications	Nunavut as % o total	
2001-02	24	14,586	0.16%	
2002-03	24	15,592	0.15%	
2003-04	44	16,085	0.27%	
2004-05	72	16,572	0.43%	
2005-06	65	15,831	0.41%	
2006-07	33	15,663	0.21%	
2007-08	34	14,768	0.23%	
2008-09	25	15,305	0.16%	
2009-10	32	16,139	0.20%	
2010-11	23	15,443	0.15%	
% Change	-4.17%	5.88%		

These numbers include applications not assessed, deemed ineligible or transferred to another program.

Nunavut - Various comparisons with other provinces7

• Nunavut is in second place in terms of its level of Canada Council grant funding on a per capita basis per province at \$8.48. Nunavut's share of grant funding is higher than its percentage share of applications, population and artists.

Table 7: Nunavut – various comparisons with other provinces, 2010-11					
Province or territory	per capita Canada Council grant	% share of grant funding	% share of Canada Council grant applications	% share of population	% share of artists
Newfoundland and Labrador	\$2.78	1.00%	1.10%	1.49%	0.86%
Prince Edward Island	\$2.49	0.25%	0.36%	0.42%	0.34%
Nova Scotia	\$4.40	2.91%	2.82%	2.76%	2.67%
New Brunswick	\$2.62	1.38%	1.33%	2.20%	1.36%
Quebec	\$5.64	31.34%	31.89%	23.18%	21.54%
Ontario	\$3.64	33.74%	31.42%	38.73%	40.60%
Manitoba	\$5.12	4.44%	2.66%	3.62%	2.80%
Saskatchewan	\$3.38	2.48%	1.81%	3.07%	2.17%
Alberta	\$2.55	6.67%	7.79%	10.91%	8.68%
British Columbia	\$4.52	14.37%	14.69%	13.28%	18.49%
Yukon	\$11.57	0.28%	0.50%	0.10%	0.15%
Northwest Territories	\$5.23	0.16%	0.22%	0.13%	0.13%
Nunavut	\$8.48	0.20%	0.15%	0.10%	0.18%
Other		0.78%	3.26%		
Total	(Mean: \$4.17)	100.00%	100.00%	100.00%	100.00%

⁷ Sources:

Statistics Canada: Canada's National Statistical Agency. "Population by year, by province and territory," September 2010, $\frac{\text{Nttp://www40.statcan.gc.ca/l01/cst01/demo02a-eng.htm}}{\text{Nttp://www40.statcan.gc.ca/l01/cst01/demo02a-eng.htm}}$.

Hill Strategies Research Inc. "Artists in Canada's Provinces and Territories Based on the 2006 Census," *Statistic Insights on the Arts,* Vol.7 No. 5, March 2009, http://www.hillstrategies.com/docs/Artists_provinces2006.pdf.

Table 8: Grant funding by community, Nunavut, 2010-11

Community	Amount
IGLOOLIK	\$175,000
IQALUIT	\$106,500
Total - Nunavut	\$281,500
Total - Canada	\$142,324,085
Grants to Nunavut as a % of total Canada Council funding	0.20%