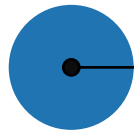
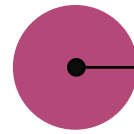


ARTS COMMUNITY PULSE SURVEY

As the arts sector grapples with major challenges, public funding is more critical than ever.



Individuals and groups



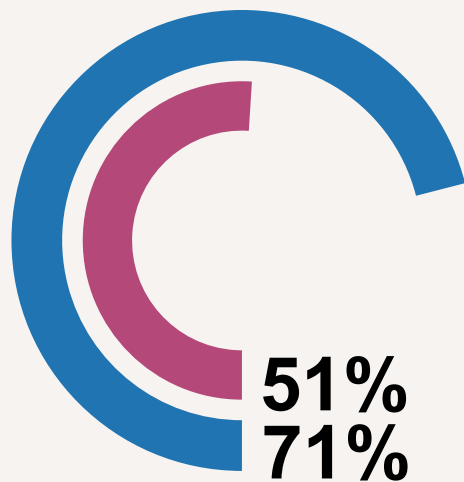
Organizations

ADDITIONAL PUBLIC FUNDING

All respondents agreed that additional public funding is critical for the arts sector to transform and adapt to be more sustainable. Key areas for support include:

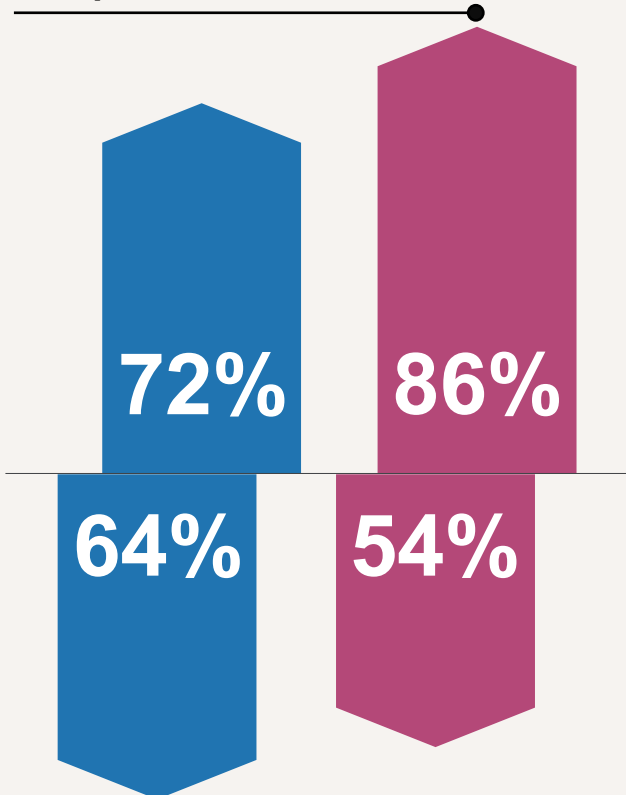
- diversifying revenue streams
- expanding market and network opportunities
- increasing public engagement
- enhancing accessibility
- donor development
- staff recruitment, retention, and engagement

FINANCIAL INSECURITY

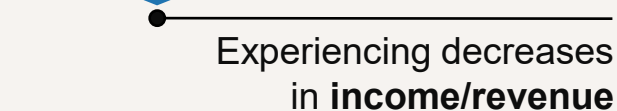


Experiencing **financial insecurity** over the past two years

Experiencing increases in **expenses**



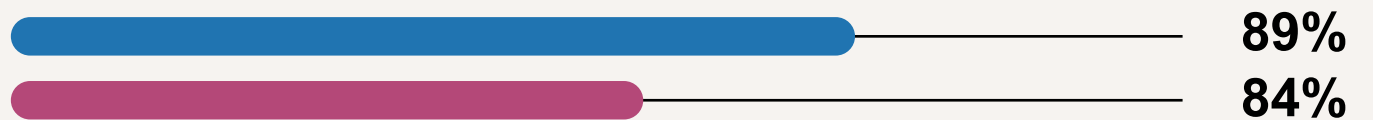
Experiencing decreases in **income/revenue**



ARTISTIC PRACTICE AND WORKFORCE CHALLENGES

95%

Of individuals and groups found it **challenging to continue working in the arts**



Respondents faced **mental health and well-being challenges**

80%

Of organizations struggled with **staff recruitment and retention**

IMPACTS OF PUBLIC FUNDING

...on the recipient

Helped **expand/improve activities**



Helped **experiment, innovate or try something new**



Reduced **financial stress**



...on the community

Contributed to the **well-being of a community**



Raised visibility for an artistic practice or artistic community within Canada or abroad



Helped **contribute to the local economy**



“ Without the funding I've received there is zero chance I could have explored and created in the way I have over the past two years. It's been critical. ” – Individual respondent

The survey gathered data between June and July 2024 from 7,255 respondents including 5,791 individuals and groups and 1,464 organizations. Respondents were from every province and territory and reported working in all disciplines and fields of practice.



Scan the QR code for more information



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