

Corporate Scorecard 2014-15¹

The Corporate Scorecard details comprehensive metrics on the outputs of Canada Council funding. Canada Council at a glance provides a broad overview, while the other tables examine the directions laid out in the Council's Strategic Plan 2011-16: Individuals, Arts Organizations, Equity, Partnerships, and Organizational Development.

Canada Council at a glance

	2014-15		2013-14	
		('000s)		('000s)
Parliamentary appropriation		\$182,224		\$182,000
Grants, prizes and payments				
Arts programs		\$142,558		\$141,027
Public Lending Right payments	16,865	\$9,741	18,668	\$9,770
Prizes and fellowships		\$2,842		\$2,843
Total		\$155,141		\$153,640
Grant applications				
Individual artists	9,051		8,677	
Arts organizations	6,162		6,224	
Total	15,213		14,901	
Applications received via GO! Grants Online (included in total above)	6,043		4,657	
Grants awarded				
Individual artists ²	2,263		2,171	
Arts organizations ³	3,859		3,640	
Total	6,122		5,811	
Communities in which the grants were awarded ⁴	599		608	
First-time grant applicants (individual artists and arts organizations)				
First-time applicants	2,989		2,790	
Communities where they live or are located	602		590	
First-time recipients	1,059		949	
Peer assessors				
Peer assessors	583		605	
Communities where they live	154		227	
First-time peer assessors	235		258	
Canada Council Art Bank				
Working collection and appraised value of works	17,500	\$71,297	17,526	\$71,084
Working circulation and rental income	3,399	\$1,251	4,212	\$1,715
Canada Council Musical Instrument Bank				
Number of loans/donations to the Musical Instrument Bank and insured value of instruments ⁵	23	(US)\$36,978	17	(CA)\$28,000
Canadian Commission for UNESCO				
UNESCO-related events in which Commission participated	38		31	

Direction : Individuals

Reinforce the Council's commitment to individual artists, working alone or collaboratively, as the core of artistic practice.

	2014-15		2013-14	
		('000s)		('000s)
Support to individual artists (recipients/funding)	19,034	\$34,221	20,797	\$33,290
Grants to individual artists²				
Support for creation and production activities	1,073	\$18,838	1,051	\$18,295
Support for dissemination activities	189	\$1,633	263	\$1,452
Travel grants to professional artists	822	\$1,163	695	\$926
Total	1,953	\$21,634	1,903	\$20,674
Public Lending Right Program				
Canadian authors receiving payments	16,865	\$9,738	18,668	\$9,770
Communities where they live (in Canada)	1,794		1,904	
Communities where they live (outside Canada)	341		369	
Celebrating exceptional achievement through prizes and fellowships				
Prize and fellowship recipients	216	\$2,839	225	\$2,843
Art Bank Purchase Program	0	\$0	1	\$3
Strategies and program initiatives (recipients/funding) (figures include totals above)				
Multi-year project support to individual artists	32	\$1,270	31	\$1,247
Support for residencies and commissioning	61	\$963	38	\$540
National touring grants (music, dance, theatre only)	32	\$406	22	\$309
International touring grants (music, dance, theatre only)	39	\$528	27	\$328
Total individual touring grants (music, dance, theatre only)	67	\$934	48	\$638
Support to artists and community collaborations	10	\$159	8	\$146
Honoraria and reading fees for members of peer assessment and advisory committees				
Peer assessment committees - honoraria		\$636		\$755
Peer assessment committees – file reading fees		\$479		\$484
Advisory committees		\$12		\$40
Total		\$1,127		\$1,279

Direction 2: Arts Organizations

Broaden the Council's commitment to arts organizations to strengthen their capacity to underpin artistic practices in all parts of the country.

	2014-15		2013-14	
		('000s)		('000s)
Support to organizations (recipients/funding)	2,255	\$120,881	2,177	\$120,345
Operating support to organizations³				
Annual	245	\$9,025	389	\$16,953
Multi-year	798	\$81,979	664	\$74,740
Total		\$91,004		\$91,693
Project support to organizations				
Annual	1,709	\$27,293	1,599	\$25,798
Multi-year	72	\$2,585	98	\$2,854
Total		\$29,878		\$28,652
Strategies and program initiatives (recipients/funding) (figures included in totals above)				
Support for dissemination activities	1,268	\$22,685	1,240	\$20,600
Touring grants (music, dance, theatre only)	136	\$2,731	153	\$3,864
Support for residencies and commissioning	86	\$875	83	\$830
Support to artists and community collaborations	59	\$949	70	\$949

Direction 3: Equity

Enhance the Council's leadership role in promoting equity as a critical priority in fulfilling Canada's artistic aspirations.

	2014-15		2013-14	
		('000s)		('000s)
Support to artists and arts organizations from Aboriginal communities (recipients/funding)				
Support to Aboriginal artists	156	\$1,797	154	\$1,774
Operating support to Aboriginal arts organizations	22	\$1,471	23	\$1,452
Project support to Aboriginal arts organizations	96	\$2,673	100	\$2,746
Total	256	\$5,942	258	\$5,972
Support to artists and arts organizations from culturally diverse communities (recipients/funding)				
Support to culturally diverse artists	352	\$3,964	344	\$3,122
Operating support to culturally diverse arts organizations	54	\$3,196	52	\$3,112
Project support to culturally diverse arts organizations	117	\$2,524	112	\$2,435
Total	493	\$9,684	485	\$8,669
Support to artists and arts organizations from Deaf and disability arts communities (recipients/funding)				
Support to Deaf and disability artists	63	\$630	37	\$452
Operating support to Deaf and disability arts	4	\$99	4	\$99
Project support to Deaf and disability arts	28	\$746	18	\$726
Total	89	\$1,475	59	\$1,277
Support to artists and arts organizations from Anglophone official language minority communities (recipients/funding)⁶				
Support to artists from Anglophone official language minority communities	266	\$3,030	231	\$2,601
Operating support to arts organizations from Anglophone official language minority communities	43	\$2,153	45	\$2,133
Project support to arts organizations from Anglophone official language minority communities	75	\$1,372	75	\$1,097
Total	358	\$6,555	331	\$5,831
Support to artists and arts organizations from Francophone official language minority communities (Recipients/Funding)⁶				
Support to artists from Francophone official language minority communities	53	\$464	75	\$775
Operating support to arts organizations from Francophone official language minority communities	31	\$2,121	32	\$2,144
Project support to arts organizations from Francophone official language minority communities	54	\$753	57	\$766
Total	119	\$3,337	141	\$3,685

Direction 4: Partnership

Make partnerships with other organizations a key element in the Council's approach to advancing its mandate.

	2014-15	2013-14
	('000s)	('000s)
CADAC: Canadian Arts Data / Données sur les arts au Canada		
Contribution towards a web-based system to allow the Canada Council and other public funders to collect and share common financial and statistical data on Canadian arts organizations	\$232	\$216

Direction 5: The Council's Organizational Development

Enhance the Council's capacity to support the arts and implement change by strengthening its structure, staffing and services.

	2014-15	2013-14
	('000s)	('000s)
Staffing and Services		
Full-time equivalent positions (FTE)	234	235
Professional development and training costs per employees	\$714	\$572
Number of employee-trips outside the National Capital Region (including outreach sessions and workshops)	483	605
Communities visited by employees	73	89
Canada Council website traffic ('000s)		
Page views per year	3,232	3,232
Visits per year	933	831
Unique visitors	585	478

¹ From 2013-14 onwards figures are based upon information as at May 1, or the next business day, of each fiscal year except in previous years where they are based upon information from June 1 and some cases where figures rely on data from final reports of the grants. As a result of changes in methodology, figures in this corporate scorecard are not necessarily comparable to figures in previous years' presentations. In previous years the Corporate Scorecard appeared in the Council's Annual Report.

² An individual artist may receive more than one grant in a given year. For example, an individual artist may receive a project grant and a travel grant.

³ An arts organization may receive more than one grant in a given year. For example, an arts organization may receive a project grant and an operating grant.

⁴ This figure includes 475 communities in Canada and 124 international communities in 2014-15 (Canadian artists residing outside Canada and international publishers and co-producers).

⁵ In 2014-15, the insured value of instruments is reported in US dollars as per the insurance contract. In previous years it was recorded in Canadian dollars.

⁶ Support for artists and arts organizations working in official language communities is calculated on the basis of data collected a different way than that of the three preceding equity groups. Any comparison between the different groups would therefore not necessarily be accurate.