| Overview of Canadian Culture Statistics |                              |                 |                   |              |   |              |                   |                   |
|---|------------------------------|-----------------|-------------------|--------------|---|--------------|-------------------|-------------------|
|   | Population Estimates         |                 | 2021 Census       |              | Provincial and Territorial Culture Indicators |              |                   |                   |
|   | Population 2023 <sup>1</sup> | % of population | Number of artists | % of artists | Number of                                     | % of culture | Culture GDP       | % distribution of |
|   |                              |                 | 2021 <sup>2</sup> |              | culture jobs                                  | jobs         | 2022 <sup>3</sup> | culture GDP       |
|   |                              |                 |                   |              | 2022 <sup>3</sup>                             |              | (in thousands)    |                   |
|   |                              |                 |                   |              |   |              |                   |                   |
| Newfoundland and Labrador               | 538,605                      | 1.3%            | 1,965             | 1.0%         | 4,866   | 0.7%         | \$ 499,361        | 0.9%              |
| Prince Edward Island                    | 173,787                      | 0.4%            | 645               | 0.3%         | 1,697   | 0.3%         | \$ 135,907        | 0.2%              |
| Nova Scotia                             | 1,058,694                    | 2.6%            | 5,115             | 2.5%         | 13,349  | 2.1%         | \$ 1,062,010      | 1.8%              |
| New Brunswick                           | 834,691                      | 2.1%            | 2,685             | 1.3%         | 7,311   | 1.1%         | \$ 609,588        | 1.0%              |
| Québec                                  | 8,874,683                    | 22.1%           | 43,135            | 21.3%        | 153,068                                       | 23.6%        | \$ 12,572,368     | 21.5%             |
| Ontario                                 | 15,608,369                   | 38.9%           | 81,805            | 40.3%        | 270,528                                       | 41.7%        | \$ 26,365,500     | 45.0%             |
| Manitoba                                | 1,454,902                    | 3.6%            | 5,200             | 2.6%         | 20,136  | 3.1%         | \$ 1,683,005      | 2.9%              |
| Saskatchewan                            | 1,209,107                    | 3.0%            | 3,890             | 1.9%         | 12,205  | 1.9%         | \$ 990,617        | 1.7%              |
| Alberta                                 | 4,695,290                    | 11.7%           | 18,135            | 8.9%         | 48,491  | 7.5%         | \$ 5,105,085      | 8.7%              |
| British Columbia                        | 5,519,013                    | 13.8%           | 39,710            | 19.6%        | 115,286                                       | 17.8%        | \$ 9,297,869      | 15.9%             |
| Yukon                                   | 44,975                       | 0.1%            | 270               | 0.1%         | 803   | 0.1%         | \$ 72,311         | 0.1%              |
| Northwest Territories                   | 44,972                       | 0.1%            | 160               | 0.1%         | 642   | 0.1%         | \$ 83,093         | 0.1%              |
| Nunavut                                 | 40,673                       | 0.1%            | 145               | 0.1%         | 439   | 0.1%         | \$ 68,566         | 0.1%              |
| Total                                   | 40,097,761                   | 100.0%          | 202,855           | 100.0%       | 648,825                                       | 100.0%       | \$ 58,545,715     | 100.0%            |

<sup>&</sup>lt;sup>1</sup> Statistics Canada. "Population estimates on July 1st, by age and sex," February 2024, <a href="https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=1710000501">https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=1710000501</a>.

In the report, the term "artists" is employed to refer to individuals aged 15 or older who reported employment or self-employment earnings within ten occupation groups identified as artistic based on the Policy Research Group of the Department of Canadian Heritage. These groups encompass Actors, comedians and circus performers (53121), Artisans and craftspersons (53124), Authors and writers (excluding technical writers) (51111), Conductors, composers, and arrangers (51121), Dancers (53120), Musicians and singers (51122), Other performers (55109), Painters, sculptors, and other visual artists (53122), Photographers (53110), and Producers, directors, choreographers, and related occupations (51120).

<sup>&</sup>lt;sup>2</sup> Statistics Canada. "Occupation by major field of study (STEM and BHASE, detailed): Canada, provinces and territories." Table 98-10-0405-01. November 2022. URL: <a href="https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=9810040501">https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=9810040501</a>.

<sup>&</sup>lt;sup>3</sup> Statistics Canada. "Provincial and Territorial Culture Indicators, 2022" "Culture and sport indicators by domain and sub-domain, by province and territory, product perspective" June 2024, <a href="https://www150.statcan.gc.ca/n1/daily-quotidien/240603/dq240603a-eng.htm">https://www150.statcan.gc.ca/n1/daily-quotidien/240603/dq240603a-eng.htm</a>.